

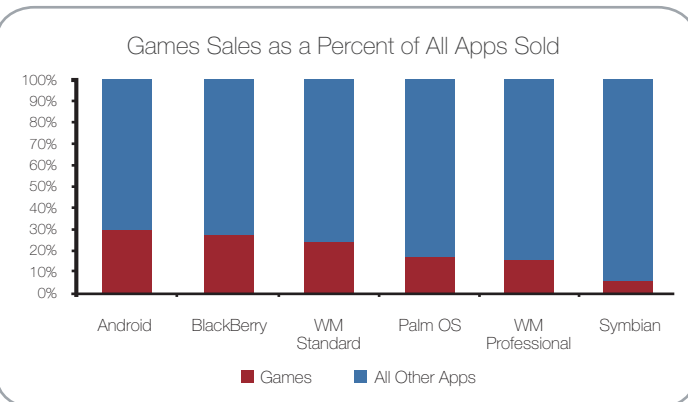
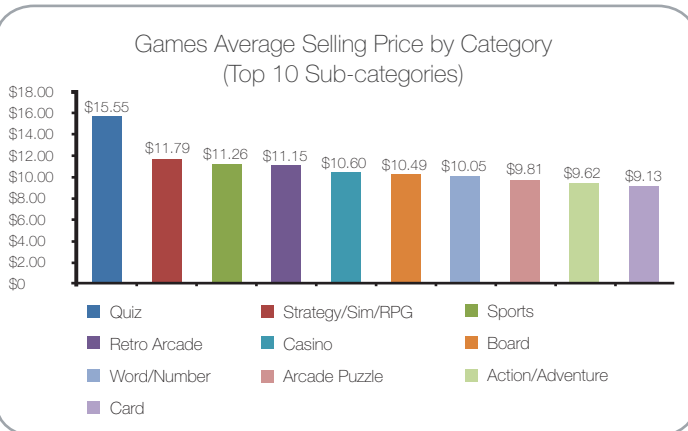
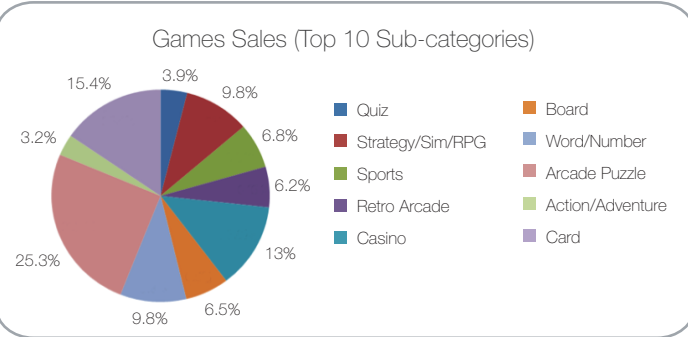
# Handango Yardstick

Special Gaming Edition

First Half 2009

## Market Metrics

- Avg. number of games purchased per order: 1.00
- Avg. order value of mobile content: \$10.49
- Number of new game titles: 1,016



## Top 5 Games by Platform (Apps Sold)

- ▶ **BlackBerry**
  1. Aces Texas Hold'em® - No Limit
  2. Aces Solitaire Pack
  3. MONOPOLY Here & Now
  4. Bejeweled
  5. The Sims 2
- ▶ **Palm OS**
  1. Bejeweled
  2. Bejeweled 2
  3. TETRIS Mania
  4. MONOPOLY
  5. Tiger Woods PGA TOUR® 09
- ▶ **Symbian OS**
  1. Marble Maze
  2. Resco Bubbles
  3. Spb Brain Evolution - Your Brain Can Do Better!
  4. Sensible Sudoku
  5. Top Hits Solitaire Collection
- ▶ **Windows Mobile Professional (formerly Pocket PC)**
  1. Brain School Brain Trainer - NEW!
  2. TETRIS
  3. Guitar Hero 3 Mobile
  4. Aces Texas Hold'em® - No Limit
  5. Bejeweled 2
- ▶ **Windows Mobile Standard (formerly Smartphone)**
  1. Guitar Hero 3 Mobile
  2. Aces Texas Hold'em® - No Limit
  3. TETRIS
  4. Mahjong Solitaire
  5. GuessWord (Hangman)
- ▶ **Android**
  1. Texas Hold'Em
  2. SimCity Metropolis
  3. MONOPOLY Here & Now
  4. Bejeweled
  5. TETRIS
- ▶ **Best Selling Game Developer**  
EA Mobile