

Handango Yardstick

The mobile downloads market data source

Android™ Year End Special Edition
January - December 2008

Market Metrics

- Avg. number of applications purchased per order: 1.05
- Avg. selling price of mobile content: \$12.53
- Number of new mobile content providers: 52
- Number of new mobile content titles: 95

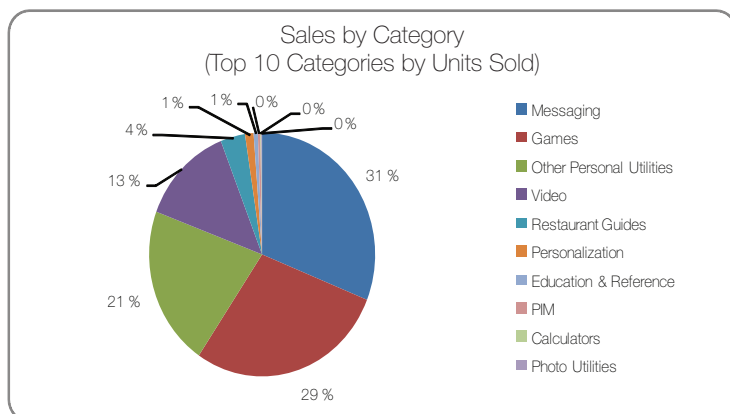
Top Smartphones Adding Software

By Revenue:

1. T-Mobile G1

By Units Sold:

1. T-Mobile G1



Best Sellers List

All Categories

1. IM+ All-in-One Messenger (IM consolidator) - \$19.95
2. TETRIS (puzzle game) - \$9.95
3. SMOBILE VirusGuard (virus protection) - \$19.99
4. MObiola Video Studio (video manager) - \$24.95
5. MONOPOLY Here & Now (board game) - \$9.95
6. Par 72 Golf II (golf game) - \$9.99
7. Android File Manager (file manager) - \$9.99
8. Vegas Pool Sharks (billiards game) - \$9.99
9. Path of a Warrior: Imperial Blood (action/adventure game) - \$7.99
10. Bejeweled (puzzle game) - \$9.95
11. DVD To GO (DVD converter) - \$19.95
12. Fast Food Calorie Counter (fitness assistant) - \$4.99
13. WordSearch (word game) - \$6.99
14. TouchDown for Exchange (email manager) - \$19.99
15. Attack of the Killer Bugs (action/adventure game) - \$0.99
16. Paycheck Time Checker (time manager) - \$1.99
17. Upgrade license for MObiola Video Studio (video manager) - \$9.95
18. MovieQuiz (trivia game) - \$6.99
19. Dicedroid (board game) - \$6.57
20. AutoReply (communications manager) - \$1.99
21. Uranium analog and digital clock (clock) - \$4.99
22. Mobiscope (webcam player) - \$19.95
23. Business Professional Ringtones 4.0 (ringtone library) - \$17.95
24. MultiReader (text-to-speech) - \$4.95
25. ZeptoRacer (racing game) - \$2.99

Games

1. TETRIS (puzzle game) - \$9.95
2. MONOPOLY Here & Now (board game) - \$9.95
3. Par 72 Golf II (golf game) - \$9.99
4. Vegas Pool Sharks (billiards game) - \$9.99
5. Path of a Warrior: Imperial Blood (action-adventure game) - \$7.99
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