

The mobile downloads market data source

Market Metrics

- Avg. number of applications purchased per order: 1.19
- Avg. selling price of mobile content: \$19.77
- Number of new mobile content providers: 768
- Number of new mobile content titles: 11,244

Top Devices Adding Software

By Revenue:

1. Palm Treo 650
2. Motorola Q
3. BlackBerry Pearl
4. BlackBerry 8830
5. Palm TX
6. PPC 6700
7. BlackBerry 8800
8. Palm Treo 700p
9. BlackBerry Curve
10. Palm Treo 700wx

By Units Sold:

1. Palm Treo 650
2. BlackBerry Pearl
3. Motorola Q
4. PPC 6700
5. BlackBerry 8830
6. Palm TX
7. BlackBerry Curve
8. Palm Treo 700p
9. Palm Treo 700wx
10. Nokia N95

Best Sellers List

BlackBerry™

1. Ringtone Megaplex (ringtone library) - \$19.95
2. Sudoku (puzzle game) - \$9.95
3. Colour Your Trackball (trackball customizer) - \$4.95
4. IM+ (instant messenger consolidator) - \$49.95
5. Ascendo DataVault (password manager) - \$29.95
6. WorldMate Live Gold Membership (travel assistant) - \$99.95
7. Aces Texas Hold'em-No Limit (poker game) - \$14.99
8. IM+ for Skype (instant messenger consolidator) - \$25.00
9. SplashID for BlackBerry (information security) - \$29.95
10. Crackberry Ringtones Deluxe (ringtone library) - \$14.99

Palm OS®

1. PocketMirror Std. (Outlook synchronization) - \$29.95
2. Agendus Professional Edition (PIM enhancement) - \$39.95
3. SplashID (information security) - \$29.95
4. Ringo Pro (ringtone player) - \$29.95
5. Agendus Premier Edition (Outlook synchronization) - \$59.95
6. Snap (data entry tool) - \$9.95
7. Agendus Desktop Edition (Outlook synchronization) - \$39.95
8. Diet & Exercise Assistant (fitness assistant) - \$24.95
9. PocketMirror Std. Upgrade (Outlook synchronization) - \$19.95
10. SplashWallet Suite (personal ID manager) - \$59.95

Symbian OS™

1. SBSH Papyrus (time manager) - \$19.95
2. Handy Calendar for S60 (calendar manager) - \$39.95
3. LCG Jukebox (music player) - \$24.99
4. ProfiMail (email viewer) - \$27.99
5. Quickoffice Premier (document manager) - \$49.95
6. Handy Weather for S60 (weather monitor) - \$19.95
7. Advanced Call Manager (call manager) - \$19.99
8. WorldMate Professional (travel assistant) - \$69.95
9. Ultimate Voice Recorder (voice recorder) - \$14.95
10. IM+ (instant messenger consolidator) - \$29.95

Windows Mobile® Professional (formerly Pocket PC)

1. Spb Pocket Plus (today screen plug in) - \$29.95
2. Spb Mobile Shell (today screen plug in) - \$29.95
3. Pocket Informant 8 (today screen plug in) - \$29.95
4. MobiTV (streaming television) - \$9.99
5. Spb Backup (file backup) - \$19.95
6. Microsoft Voice Command (voice control) - \$39.99
7. Spb Diary (today screen plug in) - \$19.95
8. Spb Time (clock) - \$14.95
9. Spb Phone Suite (phone features) - 19.95
10. Spb Brain Evolution (brain trainer) - \$19.95

Windows Mobile® Standard (formerly Smartphone)

1. Ringtone Megaplex (ringtone library) - \$19.95
2. SBSH Facade (home screen plug in) - \$14.95
3. MobiTV (streaming television) - \$9.99
4. HandiTV (streaming television) - \$24.95
5. Fizz Weather (weather monitor) - \$16.95
6. SmartphoneNotes (note manager) - \$17.95
7. Agendus Standard Edition (calendar manager) - \$19.95
8. Agenda One (calendar manager) - \$29.95
9. PocketStreamer Deluxe (streaming media) - \$24.95
10. IM+ (instant messenger consolidator) - \$29.95

