

The mobile downloads market data source

Market Metrics

- Avg. number of applications purchased per order: 1.25
- Avg. selling price of mobile content: \$19.12
- Number of new mobile content providers: 241
- Number of new mobile content titles: 3,740

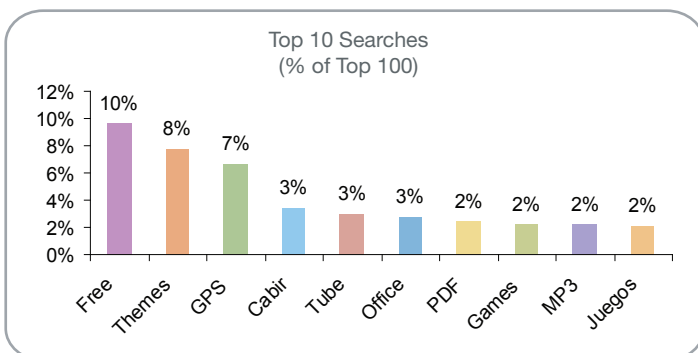
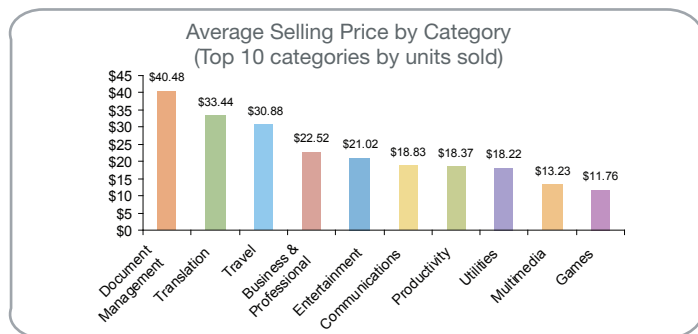
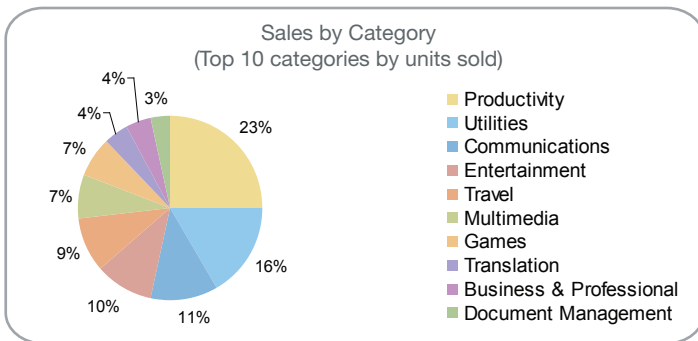
Top Devices Adding Software

By Revenue:

1. Nokia N95
2. Nokia E61
3. Sony Ericsson P990
4. Nokia E90 Communicator
5. Nokia N73
6. Nokia N80
7. Nokia E65
8. Sony Ericsson P1
9. Nokia N70
10. Nokia 9300

By Units Sold:

1. Nokia N95
2. Nokia N73
3. Nokia E61
4. Nokia E90 Communicator
5. Sony Ericsson P990
6. Nokia N80
7. Nokia E65
8. Nokia N70
9. Sony Ericsson P1
10. Nokia E50



Best Sellers List

▶ Symbian OS™

1. SBSH Papyrus (time manager) - \$19.95
2. Handy Calendar for S60 (calendar manager) - \$39.95
3. LCG Jukebox (music player) - \$24.99
4. ProfiMail (email viewer) - \$27.99
5. Quickoffice Premier (document manager) - \$49.95
6. Handy Weather for S60 (weather monitor) - \$19.95
7. Advanced Call Manager (call manager) - \$19.99
8. WorldMate Professional (travel assistant) - \$69.95
9. Ultimate Voice Recorder (voice recorder) - \$14.95
10. IM+ (instant messenger consolidator) - \$29.95
11. Handy Safe for S60 (personal ID manager) - \$39.95
12. Advanced Device Locks (phone security) - \$11.90
13. SmartMovie (movie player) - \$27.99
14. X-plore (file manager) - \$9.00
15. IM+ for Skype (instant messenger consolidator) - \$14.95
16. Handy Tools Pack for S60 (tools suite) - \$99.95
17. Handy Safe for UIQ (personal ID manager) - \$29.95
18. WorldMate Professional Edition (travel assistant) - \$69.95
19. Media Studio 4.0 (DVD player) - \$34.95
20. Handy Alarm for S60 (alarm clock) - \$12.95
21. Handy Keylock (device security) - \$5.95
22. SMS Spam Manager (SMS manager) - \$9.90
23. Handy Blacklist for S60 (call manager) - \$19.95
24. Handy Clock for S60 (time manager) - \$24.95
25. SkyeCaller (caller ID) - \$14.95
26. Top Hits Solitaire Collection (solitaire games) - \$12.95
27. Advanced Call Manager (call manager) - \$19.99
28. QuickOffice Premier (document manager) - \$49.95
29. Handy Weather (weather monitor) - \$12.95
30. Resco Photo Viewer for S60 (photo manager) - \$14.95
31. IM+ (instant messenger consolidator) - \$29.95
32. Handy Taskman for S60 (task manager) - \$19.95
33. Sony Ericsson Media Studio (media player) - \$29.95
34. Handy Weather for S60 3rd Edition (weather monitor) - \$19.95
35. Handy Taskman for S60 3rd Edition (task manager) - \$19.95
36. Adobe Reader LE (attachment viewer) - \$19.95
37. Handy Expense for S60 (expense manager) - \$12.95
38. K-RALLY S60 (racing game) - \$14.95
39. Digital Clock (time manager) - \$9.49
40. ProfiMail for S60 3rd Edition (email viewer) - \$27.99
41. SlashID for S60 (personal ID manager) - \$29.95
42. Handy Weather for UIQ (weather monitor) - \$14.95
43. Chess Professional for S60 (chess game) - \$14.99
44. Sol Mania (solitaire games) - \$7.99
45. Advanced Device Locks (device security) - \$11.90
46. Voice Inbox (voicemail manager) - \$9.90
47. Sensible Sudoku (puzzle game) - \$14.95
48. Handy Profiles (calendar manager) - \$19.95
49. Sky Force Reloaded for S60 (action game) - \$9.95
50. Handy Essentials for S60 (essentials bundle) - \$17.95