

The mobile downloads market data source

## Market Metrics

- Avg. number of applications purchased per order: 1.12
- Avg. selling price of mobile content: \$22.80
- Number of new mobile content providers: 47
- Number of new mobile content titles: 1,000

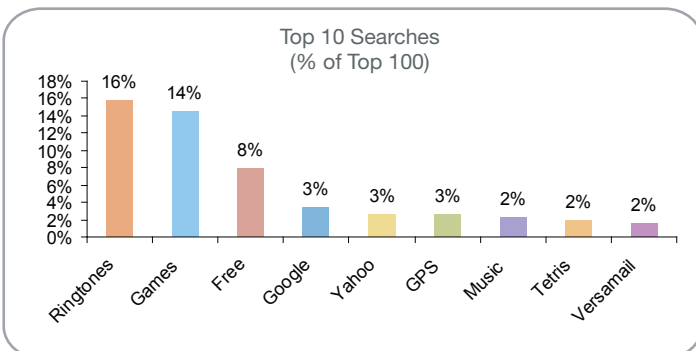
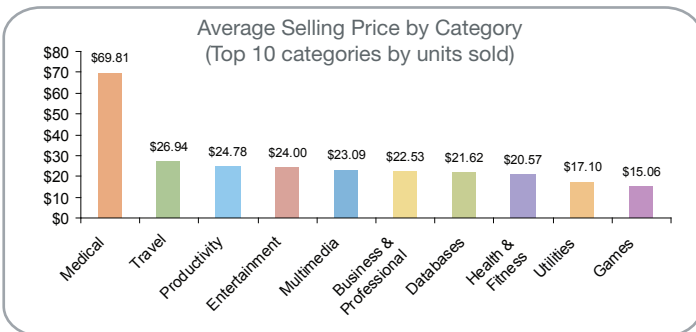
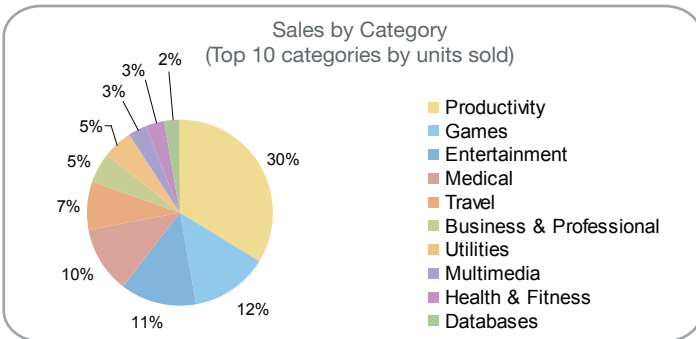
## Top Devices Adding Software

By Revenue:

1. Palm Treo 650
2. Palm TX
3. Palm Treo 700p
4. Palm Treo 680
5. Palm Tungsten E2
6. Palm LifeDrive
7. Palm Tungsten E
8. Palm Z22
9. Palm Tungsten T5
10. Palm Treo 755p

By Units Sold:

1. Palm Treo 650
2. Palm TX
3. Palm Treo 700p
4. Palm Treo 680
5. Palm Tungsten E2
6. Palm LifeDrive
7. Palm Tungsten T3
8. Palm Tungsten T5
9. Palm Treo 755p
10. Palm Tungsten E



## Best Sellers List

### ▶ Palm OS

1. PocketMirror Std. (Outlook synchronization) - \$29.95
2. Agendus Professional Edition (PIM enhancement) - \$39.95
3. SplashID (information security) - \$29.95
4. Ringo Pro (ringtone player) - \$29.95
5. Agendus Premier Edition (Outlook synchronization) - \$59.95
6. Snap (data entry tool) - \$9.95
7. Agendus Desktop Edition (Outlook synchronization) - \$39.95
8. Diet & Exercise Assistant (fitness assistant) - \$24.95
9. PocketMirror Std. Upgrade (Outlook synchronization) - \$19.95
10. SplashWallet Suite (personal ID manager) - \$59.95

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11. WorldMate Professional Edition (travel assistant) - \$74.95
12. Agendus Std. Edition (Outlook synchronization) - \$29.95
13. KeySuite (Outlook synchronization) - \$69.95
14. Diet & Exercise Assistant Desktop Ed. (fitness assistant) - 14.95
15. PocketMirror Professional Edition (Outlook synchronization) - \$49.95
16. IM+ (instant messenger consolidator) - \$29.95
17. VolumeCare Pro (volume maximizer) - \$19.95
18. Aces Texas Hold'Em - No Limit (poker game) - \$19.99
19. 995 Solitaire Pack (solitaire games) - \$9.95
20. SplashShopper (list manager) - \$29.95

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21. Resco Explorer 2007 (file manager) - \$29.95
22. SplashID Desktop Edition (personal ID manager) - \$19.95
23. SplashMoney (finance assistant) - \$29.95
24. Bejeweled 2 (puzzle game) - \$19.95
25. mRing (ringtone manager) - \$29.99
26. Deluxe Sudoku (puzzle game) - \$14.95
27. Nursing Central (nursing information) - \$159.95
28. Resco Backup (information backup) - \$14.95
29. eWallet Professional Edition (personal ID manager) - \$29.95
30. AOL 3.3 (instant messenger) - \$19.95

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31. YourCall Standard Edition (call manager) - \$14.95
32. BugMe! Notepad (note manager) - \$19.95
33. Classic Solitaire (solitaire games) - \$9.95
34. Treo Voice Dialing (voice dial) - \$19.99
35. XTNDConnect (desktop synchronization) - \$59.95
36. PocketMirror Prof. Upgrade (Outlook synchronization) - \$24.95
37. Microsoft Voice Command (voice control) - \$39.99
38. 995 Mahjong (strategy game) - \$9.95
39. Davis's Drug Guide (medicine guide) - \$49.95
40. WorldMate 2007 Standard Edition (travel assistant) - \$34.95

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41. ListPro Professional Edition (list manager) - \$29.95
42. Agendus Professional Bundle (personal ID manager) - \$59.95
43. Sky Force (arcade game) - \$9.98
44. YourCall Professional Edition (call manager) - \$19.95
45. GoogHelper (internet assistant) - \$4.95
46. Bubble Pop (game) - \$14.95
47. HandBase (database manager) - \$39.99
48. PocketCopy (information copier) - \$24.95
49. SplashPhoto (photo viewer) - \$29.95
50. Ringo Pro (ringtone library) - \$29.95