

The mobile downloads market data source

Market Metrics

- Avg. number of applications purchased per order: 1.19
- Avg. selling price of mobile content: \$18.66
- Number of new mobile content providers: 88
- Number of new mobile content titles: 1,965

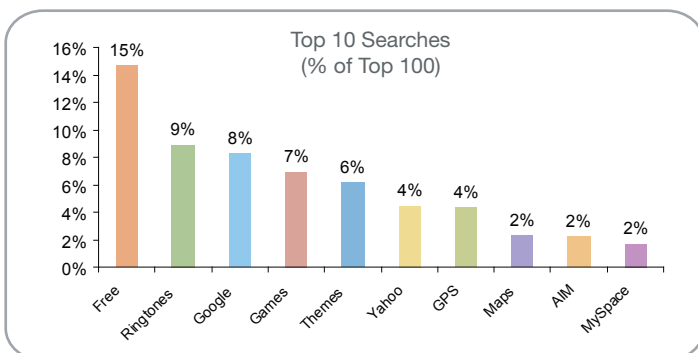
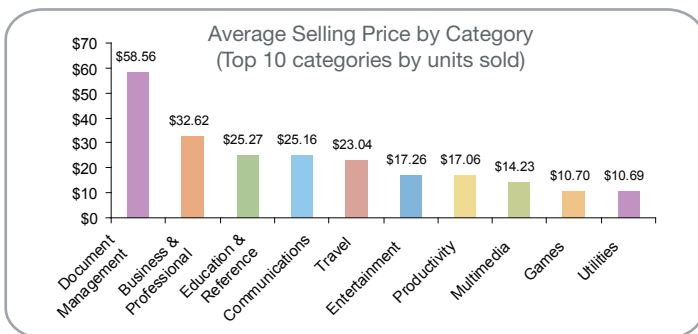
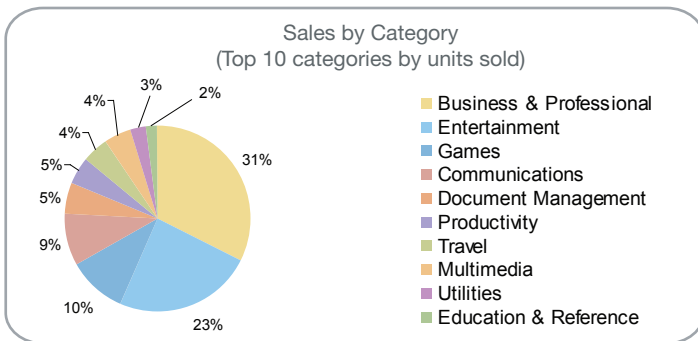
Top Devices Adding Software

By Revenue:

1. BlackBerry Pearl
2. BlackBerry 8830
3. BlackBerry 8800
4. BlackBerry Curve
5. BlackBerry 8703e
6. BlackBerry 8700c
7. BlackBerry 8700g
8. BlackBerry 7100i
9. BlackBerry 7130e
10. BlackBerry 7290

By Units Sold:

1. BlackBerry Pearl
2. BlackBerry 8830
3. BlackBerry Curve
4. BlackBerry 8703e
5. BlackBerry 8800
6. BlackBerry 8700c
7. BlackBerry 7100i
8. BlackBerry 8700g
9. BlackBerry 7130e
10. BlackBerry 7520



Best Sellers List

BlackBerry

1. Ringtone Megaplex (ringtone library) - \$19.95
2. Sudoku (puzzle game) - \$9.95
3. Colour Your Trackball (trackball customizer) - \$4.95
4. IM+ (instant messenger consolidator) - \$49.95
5. Ascendo DataVault (password manager) - \$29.95
6. WorldMate Live Gold Membership (travel assistant) - \$99.95
7. Aces Texas Hold'em-No Limit (poker game) - \$14.99
8. IM+ for Skype (instant messenger consolidator) - \$25.00
9. SplashID for BlackBerry (information security) - \$29.95
10. Crackberry Ringtones Deluxe (ringtone library) - \$14.99
11. Texas Hold'em King II (poker game) - \$14.95
12. DocHawk Platinum (attachment viewer) - \$59.95
13. eSpell (spell checker) - \$19.95
14. Media Studio (DVD player) - \$34.95
15. eOffice (attachment viewer) - \$99.95
16. Pimp My Pearl (trackball customizer) - \$4.95
17. Ascendo Money (finance assistant) - \$29.95
18. VoiceControl (voice control) - \$6.00
19. Ringphonic Lite (ringtone library) - \$6.99
20. BBSmart Email Viewer (email viewer) - \$29.95
21. Sol Mania (solitaire game) - \$9.95
22. Jewelrubble 2 (puzzle game) - \$8.95
23. HollerID Nametones (ringtone library) - \$19.95
24. Mobile Checkbook (finance assistant) - \$9.95
25. RepliGo Professional (document manager) - \$79.95
26. Solitaire Buddy Gold (solitaire games) - \$9.95
27. PocketDay Professional (today screen plug in) - \$34.95
28. MyFlashlight 2.0 (screen light) - \$2.95
29. Par 72 Golf II (golf game) - \$14.95
30. Ascendo Fitness (fitness assistant) - \$29.95
31. VR+ (voice recorder) - \$24.95
32. RepliGo Professional (document manager) - \$24.95
33. Empower HTML Mail Viewer (email viewer) - \$10.00
34. MiniRingtone (ringtone library) - \$19.95
35. MyClock 2.0 (time manager) - \$6.99
36. BlackBerry Alerts (missed message alert) - \$12.95
37. Bubblet (game) - \$9.99
38. Sudoku Master (puzzle game) - \$14.95
39. BlackBerry Wallpapers Deluxe (wallpaper library) - \$9.99
40. Mobile Bartender (recipe library) - \$7.95
41. PocketDay Personal (today screen plug in) - \$19.95
42. Acendo Photos (photo organizer) - \$29.95
43. RDM+ (remote control) - \$49.95
44. Ringphonic (ringtone library) - \$9.99
45. The Weather Channel (weather monitor) - \$12.99
46. Card Pack Gold (card games) - \$14.95
47. Journal Bar (media updates) - \$39.99
48. TetriX (puzzle game) - \$8.49
49. Marble Manic (marble game) - \$8.95
50. Real iBerry Blocks (customized theme) - \$5.00